



**St. Bernard**  
ECONOMIC DEVELOPMENT FOUNDATION



# ***BOOMING DOWNRIVER.***

**Invest in St. Bernard Parish**



+1 504 277 4009



[www.sbedf.org](http://www.sbedf.org)



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Chalmette, LA 70043

Friends & Colleagues,

## St. Bernard Parish is growing exponentially and St. Bernard Economic Development Foundation (SBEDF) is leading the way.

Recognized as one of the fastest growing small counties/parishes in the United States, the time is ripe to capitalize on the incredible resources and amenities found in St. Bernard. With support from St. Bernard Parish Government, regional partners, the business community, and political leaders, SBEDF drives business attraction and retention in St. Bernard.

SBEDF takes great pride in its vital role of ensuring the health of core industries, helping incubate emerging sectors, and providing a strong presence in the Super Region. Our goals are ambitious, our vision is transformative, and our efforts are a catalyst for economic growth in our community.

As we look forward, continuing our momentum is not without challenges. The support of our private partners is absolutely pivotal in our ability to accomplish our mission and expand our impact. Please consider supporting SBEDF and St. Bernard Parish. Our investors share a commitment to creating and promoting vibrant communities. Your support is an investment in the prosperous and fruitful future of St. Bernard Parish.

Onward and Upward,



Meaghan McCormack  
*SBEDF Chief Executive Officer*



### Our Mission

To create and retain jobs, build prosperity, and improve the quality of life in St. Bernard Parish.

### Our Vision

To help St. Bernard reach its full potential of being a world-class parish. We seek to create a community with stable core industries, high-growth in emerging sectors and entrepreneurship, and many business leaders creating jobs of the future and improving quality of life.

### Our Focus

Simply put, our efforts center on job and wealth creation for the people of St. Bernard Parish. The more high-wage jobs and wealth-creating companies in St. Bernard Parish, the better the quality of life and the greater career opportunities for members of our community.



# St. Bernard

ECONOMIC DEVELOPMENT FOUNDATION

## About SBEDF

St. Bernard Economic Development Foundation (SBEDF) is the official economic development organization of St. Bernard Parish formed to create and retain jobs, build prosperity, and improve quality of life. SBEDF is a public-private partnership, recognized by the IRS as a 501(c)(3) non-profit organization.

## Partnerships

While SBEDF does not currently dedicate resources to administering community development, infrastructure improvements, flood management systems, K-12 and post-secondary education, or visitor attraction, we promote the efforts of key players in our community that do. Our indispensable allies provide resources that directly impact our ability to support businesses and foster economic growth.

SBEDF recognizes St. Bernard Parish Government, the St. Bernard Port, Harbor & Terminal District, Greater New Orleans Inc., the St. Bernard Chamber of Commerce, Nunez Community College, Louisiana Economic Development, Louisiana Small Business Development Center, Tri Parish Works, the Regional Planning Commission, Louisiana Workforce Commission, SeaGrant Louisiana, SoLA Super Region Committee, St. Bernard Public School District, Coastal Protection Regional Authority, "Sold on St. Bernard," and several other organizations as integral parts of developing a thriving community that businesses desire.

## Our Role

- Site selection and location assistance
- Lead generation
- Quick and easy data sourcing
- Public relations and regional representation
- Connect companies to vital resources
- Cultivate and support the business community
- Serve as ambassadors to the Parish
- Provide analysis of available state and national incentives
- Develop local discretionary incentives when applicable
- Liaison between businesses and local and state agencies

***SBEDF tackles the barriers to doing business head-on ensuring that the business climate is competitive for new and existing companies alike.***

– Sean Warner  
SBEDF Chairman

# Initiatives

*SBEDF's initiatives center around the latest best practices and industry standards in economic development. Our initiatives are a direct result of our role and areas of focus including marketing, business attraction, retention, and expansion, and workforce development in St. Bernard Parish and the greater New Orleans region.*

## **Business Retention and Expansion Program**

- Conduct one-on-one meetings with existing businesses and employers in St. Bernard Parish
- Connect companies with the resources needed to retain and expand in St. Bernard Parish

## **Business Concierge**

- Provide confidential consultations with businesses, developers, and investors
- Offer location assistance to developers and site selectors
- Liaison between new businesses and parish government departments
- Ensure projects cross the finish line

## **Public Relations and Marketing**

- Targeted ads and earned media through press releases and social media
- Promote “business-friendly” environment and share business development news with local and regional publications

## **Community Partnership**

- Identify, craft, and support grant applications and public policies affecting St. Bernard Parish
- Volunteer and provide leadership for organizations with measurable impact on the local and regional business community
- Provide financial support and/or in-kind services on mission-aligned initiatives and events



# Programs

*SBEDF's programs are responsive to the evolving needs of the entrepreneurial ecosystem and targeted sectors. All SBEDF programming is done in partnership with peer organizations and key partners to increase impact and ensure effectiveness.*



## Grow St. Bernard

Grow St. Bernard, a professional development series powered by SBEDF and the St. Bernard Chamber of Commerce, offers access to education on current trends and best practices for business operations. Grow St. Bernard targets professionals across the region and features presentations and panel discussions led by esteemed leaders of the business community. The program is low-cost and affords business owners and professionals the opportunity to build relationships with like-minded, motivated individuals.



## Shop Small Week

Small Business Saturday is the kickoff to an entire week-long celebration in St. Bernard Parish. The event is headlined by a 7-day shopper incentive program steered by SBEDF and a committee of local business owners and community organizations. The passport program gave away over \$1,000 in prizes in 2018 with participation by both businesses and residents steadily increasing since its inception in 2016.



## Startup St. Bernard

Startup St. Bernard, an annual startup pitch competition powered by SBEDF, offers innovative entrepreneurs a chance to compete for over \$100K in cash and in-kind services. Held in conjunction with New Orleans Entrepreneur Week, Startup St. Bernard determines its winners during a live "shark-tank" style pitch competition. Previous winners include educational technology, seafood manufacturing, health and nutrition, and eco-waste businesses.



## WOW (Working on the Water)

Working on the Water (WOW) strengthens small business opportunities in coastal areas by providing education and targeted outreach to individuals in commercial fishing, coastal restoration, ecotourism, and disaster response. The WOW brand, through successful programming, has become a trusted source of information among St. Bernard Parish's coastal businesses. In the future, WOW plans to expand its programming to address workforce needs and opportunities in the maritime and emerging coastal sectors.

# Investment Levels

*All investment levels include the perk of referrals when applicable, invitation to attend the Chairman's Circle annual meeting, acknowledgment in press releases and email campaigns, recognition on sbedf.org's investor webpage, and highlights of positive press for investors through web, email, and/or social media channels when appropriate.*

## ➤ **Diamond Investors \$20,000+**

- Preferred consideration for a next available SBEDF Board of Directors appointment
- Premium placement on sbedf.org website and hyperlink logo on investor webpage
- Logo and name placement on all publicly released SBEDF materials
- Full page advertisement in St. Bernard relocation packet
- Brochure and/or company materials in business development & relocation materials
- Special invitation to attend SBEDF Board & Investor exclusive events
- Co-branding and speaking opportunities at SBEDF event
- Public relations and marketing assistance including one crafted press release annually
- Quarterly meeting with SBEDF Executive Director

## ➤ **Impact Champions \$10,000+**

- Preferred consideration for SBEDF Board of Directors appointment
- Prominent placement on sbedf.org website and hyperlink logo on investor webpage
- Logo and name placement on all publicly released SBEDF materials
- Special invitation to attend SBEDF Board & Investor exclusive events
- Full page advertisement in St. Bernard Parish relocation packet
- Public relations and marketing assistance
- Annual meeting with SBEDF Executive Director

## ➤ **Partners \$5,000+**

- Opportunity for SBEDF Board of Directors appointment when available
- Placement on sbedf.org website and hyperlink logo on investor webpage
- Logo and name placement on all publicly released SBEDF materials
- Special invitation to attend SBEDF Board & Investor exclusive events
- Half page advertisement in St. Bernard Parish relocation packet
- Public relations and marketing assistance

## ➤ **Builders \$2,500+**

- Placement on sbedf.org website and hyperlink logo on investor webpage
- Name listed on all publicly released SBEDF materials
- Special invitation to attend SBEDF Board & Investor exclusive events
- Public relations and marketing assistance

*SBEDF is committed to offering investment opportunities at all levels including in-kind donations. Donations under \$1,000 are listed on our website as a "Community Colleague." All investors are recognized annually through email and social media along with the SBEDF Investor Packet.*

# Investment Benefits

## Grow the Market

By attracting and retaining businesses, SBEDF will boost property values and increase the number of jobs and opportunities in the economy. SBEDF's success increases demand for a variety of services.

## Workforce Development

New business means new jobs. SBEDF works with investors to ensure workforce training is available to provide the skills required for both existing and new business growth.

## Access to Key Community Leaders

The SBEDF team works closely with our elected officials, the parish's top executives, and the community's decision makers. Working collaboratively with multiple entities, we offer investors a warm introduction to key representatives, stakeholders, and new or expanding businesses.

## Recognition

SBEDF is the #1 source for the most significant business development news coming out of St. Bernard Parish. Investors receive prominent exposure in all SBEDF announcements, press releases, business attraction materials, website and events.

## A Seat at the Table

Your investment in SBEDF makes you a partner in St. Bernard Parish progress and provides a platform to raise business concerns. Investors are given a voice in the future of the local economy, business community, and SBEDF's long-term priorities.

## "Big Picture" Thinking

Through a comprehensive lead generation and outreach strategy, the SBEDF team will bring viable new projects that complement the local market and provide the greatest impact to the quality of life for St. Bernard Parish residents. Investors value SBEDF's smart spend approach that aligns with the organization's vision for the Parish.

## Business Development Insider

Investors are knowledgeable about relocating and emerging businesses that SBEDF is working with and are kept abreast of noteworthy events. SBEDF's work with key government and industry contacts ensures that investors are top of mind when business opportunities arise.

*Our investment in SBEDF is a reflection of our commitment to the people and organizations of St. Bernard Parish and the region. We're proud to support SBEDF's extraordinary work to make St. Bernard an incredible place to live, work and visit.*

*– Kim Keene  
St. Bernard Parish Hospital  
managed by Ochsner  
Health System*



# Meet Our Investors

SBEDF is supported by the private and public sectors with a vested interest in economic growth and prosperity for St. Bernard Parish. Our organization could not meet our goals without the support, generosity, and vision of our investors.

## Top Investor



### ➤ Diamond Investors



### ➤ Impact Champions



### ➤ Partners



### ➤ Builders

Adams and Reese LLP	Entergy
Atmos Energy	Hancock Whitney
Boasso Global	Impetus
Capital One Bank	Jones Walker
Cox Communications	Park Investments, Ltd.

### Community Colleagues

Caitrin Gladow • Chaffe McCall • Clifford Reuther  
 Drew Heaphy • Elizabeth Ellison-Frost • Frederick J. Sigur,  
 Investment Company • Jessica Daigle  
 Joseph DiFatta Jr. • Kim Jones • Meaghan McCormack  
 Online Optimism • Ponstein's Food Store • Sarah Alidor  
 Sean Warner • TLC Realty • Zeljko Franks



## “I’m ready to invest in SBEDF...”

*Thank you for your commitment to creating and retaining jobs, building prosperity, and improving the quality of life in St. Bernard Parish. Your generous gift will help SBEDF continue to grow and attract businesses and economic opportunities in our parish and region.*

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Company or Organization Name (as you would like to be recognized)

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Primary Contact First and Last Name

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Email Address

Phone

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Street Address

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City

State

Year	Amount
2024	\$
2025	\$
2026	\$

**Invoice Frequency:**

- Annually
- Semi-Annually
- Quarterly

St. Bernard Economic Development Foundation is a 501 (c)(3) non-profit organization.  
All contributions are tax deductible to the fullest extent of the law.

Federal Tax ID: No. 11-3712951