

St. Bernard, New Orleans' Most Historic Neighbor

St. Bernard Parish is a bountiful, bucolic community located just five miles downriver from the French Quarter and City of New Orleans. It borders Jefferson Parish to the west, Plaquemines Parish to the south, and Orleans Parish's Algiers neighborhood to the west – and conveniently across the Mississippi River.

St. Bernard is home to nearly 50,000 residents, who have chosen this locale for its rural and suburban lifestyle options, historic European-style architecture, boundless

natural assets, and overabundance of thriving small businesses to patronize – from fashion boutiques to homestyle restaurants. Our seemingly endless miles of scenic riverfront, with stunning views of New Orleans from our extensive biking and walking trails are enjoyed by visitors and residents alike.

While St. Bernard boasts a significant historical role in the development of greater New Orleans' centuries of traditions, legacy industries, and unparalleled cultural offerings, this vital Parish also serves as a place of firsts: first-time homeowners, college students, entrepreneurs and business owners, retirees and young families. It is a place where opportunity is accessible – and realized – whether launching a business, purchasing a home, or engaging in a strong community.

Downriver, where opportunity awaits.

St. Bernard at a Glance

Just 5 miles east of downtown New Orleans, our historic riverfront community is vibrant, scenic, and welcoming.



48,172

Residents with 7% population growth expected by 2025



33.7

Median Age



68%

of Households are Families



\$44,700

Median Household Income with 6.6% growth expected by 2025



\$143,367

Average Home Value

Historic

444 Acres of Historic Tax-Eligible Land

Vibrant

Old Arabi Cultural District
Nunez Community College

Scenic

4 Major Parks
14 Miles of Riverfront Land

Welcoming

26k Cars on Judge Perez Drive Daily
21k Cars on St. Bernard Highway Daily
72k Cars Entering the Parish Daily
6 Miles Intercoastal Highway Access
Lower Algiers-Chalmette Ferry Terminal



Local Economy, Assets & Opportunity

Historically seen as the most fertile farmland in the Greater New Orleans area, St. Bernard Parish has played many roles in the city's lore: agricultural powerhouse, industrial producer, fishing capital, leader in disaster relief, and now, a home to film, healthcare, innovation, and a future hub of the greater New Orleans region's international port system.

GDP **\$2,714,041,000**
 GDP Growth from 2016-2019 **42%**
 Private Businesses **1,223**

Key Assets



Connectivity

Accessible by car through two main roads via New Orleans, along with a direct route to I-10 via Highway 510 and the Lower Algiers/Chalmette Ferry.



3 Opportunity Zones

3 zones spanning over 2085 acres in Arabi, Chalmette, and the Mississippi River coastline.



Higher Education

Home to Elaine P. Nunez Community College, one of the leading technical education institutes in Louisiana.



An LED Certified Tract

The Sinclair Tract, positioned right between the Parish's two main roads, sits certified and ready for development.



Cultural District

Old Arabi, the entryway into St. Bernard from New Orleans, has 310 acres of culture, arts, retail, and river frontage.



Recreation & Open Space

The Parish boasts one national historic park, one state park, and the newly renovated Val Riess Park – Louisiana's premier baseball and softball complex, as well as over 30 miles of biking trails and recreational spaces on the river and surrounding wetlands.



Festivals & Annual Events

St. Bernard has something for everyone: a Battle of New Orleans Commemoration for history buffs, Cruzin Da Parish for car enthusiasts, Blues, Brews & BBQ, a hot air balloon festival, a sugar festival, and so much more.

Key Industries

Healthcare

St. Bernard Parish Hospital | managed by Ochsner Health Systems

Petrochemical

Chalmette Refining, Valero Meraux Refinery, Rain Carbon

Transportation & Maritime

St. Bernard Port, Boasso Global

Creative

The Ranch Film Studios

Food Services

ASR Group | Domino Sugar

Top Employment

Healthcare.....12.7%
 Construction.....11.4%
 Retail.....10.5%
 Food Services.....9.7%

Growth Areas

High Growth Potential

International Trade, Warehousing, Shipping, Storage & Logistics, Groceries, Entertainment, Apparel, Housekeeping

Notable Market Gaps

Car Dealerships, Specialty Stores, eCommerce